

RE: RE: Marketing firm you used

**Subject:** RE: RE: Marketing firm you used  
**From:** "Joanne Danganan" <JDanganan@ccala.org>  
**Date:** 12/06/2016 03:46 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Gotcha. I'm just including a blurb about speakers who came to the Roundtable in our renewal letter. Thanks.

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**Joanne Danganan**

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**From:** Henna Sherzai  
**Sent:** Tuesday, December 06, 2016 3:45 PM  
**To:** Joanne Danganan <JDanganan@ccala.org>  
**Subject:** RE: Marketing firm you used?

We used Mediakix. They're a little pricey so not sure we would use them again.

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**From:** Joanne Danganan  
**Sent:** Tuesday, December 06, 2016 1:42 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Marketing firm you used?

Hey Henna - What was the marketing firm you used for DCBID's pilot influencer program, who also spoke at one of our Roundtables?

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RE: RE: Marketing firm you used

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